

## Marketing and Communications Statement

BHS Qualifications (BHS) has a wide ranging and diverse audience. BHSQ aims to have clear and effective communication among staff and with learners and members of the wider community. BHSQ needs to ensure that communications are clear, professional, timely and appropriate.

BHSQ communicates particularly with all partners/stakeholders and their representatives including:

- The British Horse Society
- The British Equestrian Federation
- The British Horse Society Qualifications and Training Advisory Committee (Q&T)
- Employers
- Colleges
- Training Providers
- Riding Establishments and Livery Yards

Industry groups and regulators that BHSQ liaises with are:

- Lantra Awarding Body Forum (Sector Skills Council for Landbased Industries)
- Federation of Awarding Bodies (FAB)
- Office of the Qualifications and Examinations Regulator (Ofqual) in England
- SQA Accreditation in Scotland
- Qualifications Wales (QW)
- The Council for the Curriculum, Examinations and Assessment (CCEA) in Northern Ireland.

BHSQ welcomes feedback.

### Document history

Version	Revision date	Reason
2	30/01/2016	Reviewed, tracking table added

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